

# AFTERNOON TEAFOR RNID

Your guide to hosting the perfect tea party



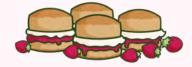


#### **Afternoon Tea for RNID**

#### Thank you for joining us in making a brew to raise funds for RNID.

Deaf people and people with hearing loss or tinnitus face barriers in almost every part of daily life. You might even be facing these challenges yourself. By hosting an Afternoon Tea for RNID, you'll help create the changes we need to see in the world. Every cuppa you brew and every slice of cake you serve helps to break down barriers. By raising funds (as well as cups) for RNID you are helping to **change attitudes** and build a more inclusive society. You are connecting people to **advice and practical support**. And you are helping to **pioneer new treatments** for hearing loss and tinnitus. Thank you.

Please follow these steps to ensure your Afternoon Tea for RNID is a success.



#### Get a date in your diary

Choose a date and time that works for you and your guests, whether that's friends, family, or colleagues. You can host your Afternoon Tea for RNID in any setting – your home, garden, office, or local church hall. Make it a delightful affair – it could be a traditional tea party, a quirky themed event, or a simple gathering.



#### **Ideas for your Afternoon Tea for RNID**

Go for the vintage vibe and set up a classic afternoon tea with fine china, delicate sandwiches, and scones.



#### Who doesn't love a garden party?

Host a relaxed tea party outdoors with lawn games and picnic blankets.



#### Time for an office tea break?

Create a cosy setting at work where colleagues can come together for a shared break.

#### **Invite your guests**

Spread the word and invite people to your Afternoon Tea for RNID. Use social media, email, WhatsApp, or our <u>downloadable invitation</u> <u>templates</u> to make sure everyone knows when and where the tea is brewing.

#### Top tips

Promote your event on social media platforms and tag us.

Use our <u>template posters and flyers</u> to advertise your event in community spaces.

Make it clear that all proceeds will support RNID's work and encourage guests to bring a friend or two – the more the merrier!

#### Don't forget

Remind guests how their donations are making a real difference. Funds raised at your Afternoon Tea for RNID will go towards life-changing research, support services, and advocacy for the deaf and hearing loss community. You can find out more on our website.

Capture all the fun and snap away! Encourage everyone to share their pictures on social media using the hashtag #AfternoonTeaforRNID

RNID loves to celebrate the incredible efforts of our fundraisers – if you're happy for us to share your story and photos, please complete <a href="mailto:this.short.form">this.short.form</a> and send your pictures to <a href="mailto:community.fundraising@rnid.org.uk">community.fundraising@rnid.org.uk</a>

#### After the event

## Wrap up your Afternoon Tea for RNID with these final steps:

#### Say thank you

Be sure to thank your guests and let them know the total amount raised.

#### Share your success

Post pictures from your Afternoon Tea for RNID on social media and tag us with #AfternoonTeaforRNID.

#### Pay in funds raised

Make sure all offline donations are sent to RNID (you can find out how to do this here). Donations raised through JustGiving will automatically transfer to us.

#### **Stay connected**

Encourage your guests to stay involved with RNID by attending future events, volunteering, or spreading awareness. More information on the <u>ways you can support RNID is here.</u>





You're amazing! By hosting an Afternoon Tea for RNID we can support more than 18 million people in the UK who are deaf, have hearing loss or tinnitus.

Your support is making a real difference. You, and people like Alexis, are helping to drive the change we need.

"I have a personal relationship with hearing loss because my father had an infection as a child and lost his hearing in one ear, but I also have a professional interest – I'm a cognitive neuroscientist currently focusing on cochlear implant listening.

"A few of my colleagues at Cambridge Hearing Group and I decided to raise funds for RNID. There is so much more we can do to empower and improve life for people with hearing loss, and organisations like RNID provide crucial funding that makes our work possible. The volunteers who participate in our research have also had RNID play an important

#### **Shopping list**

**£10** could cover the cost of five people taking the RNID hearing check. Our free service has so far helped over 450,000 people to look after their hearing health.

£25 could pay for essential laboratory equipment to aid in a biomedical research project aiming to discover a treatment for tinnitus.

**£50** could pay for two hours of a Contact RNID Coordinator's time, offering life-changing information to the people who need it.

£100 could pay for 80 minutes with Sign Live. An invaluable communication tool which allows BSL users to contact RNID using an interpreter.

**£250** could pay for one member of staff to receive Samaritans training. This specialist training enables staff to deliver life-saving support to people in crisis.

£350 could pay for one member of staff to receive Tinnitus Advisor Training. In 2024 we supported over 22,000 people through our free and confidential Contact RNID service.

role in their lives. We wanted to acknowledge this and say thank you!

"We did the Royal Parks half marathon in London. We didn't train together because we're all busy researchers, but we had a WhatsApp group that we would use to encourage each other, and RNID supported us throughout our fundraising which was so appreciated. It was so much fun doing the event as a group, and we were really pleased that we surpassed our goal, raising a total of £1,756." – Alexis Deighton-Macintyre

Together, we will end the discrimination faced by our communities, help people hear better now, and fund world-class research to restore hearing and silence tinnitus for those who want it.

Let's raise our cups to make a difference together!



### **Contact us**

For any questions, or to tell us about your Afternoon Tea for RNID plans, feel free to contact RNID's Community Fundraising Team.



contact@rnid.org.uk



0808 808 0123