

How to fundraise at work

From IT to Marketing, there are fundraising opportunities for everyone in the workplace.

Here are five quick wins that you and your colleagues can try to raise money for Action on Hearing Loss.

- Ask us for a collection box to leave on your reception desk.
- Hold a sweepstake. Who will win Strictly or the Football World Cup?
- Bake and Taste - who among your colleagues can bake and sell the tastiest treats?
- Perfect in Pink, Beautiful in Blue. Arrange a dress-up or -down day in our charity colours.
- Find out if your company offers 'matched giving' to staff members taking part in a charity event and double the funds you raise.

2 Turn everyday activities into a fundraising opportunity. For example, host a breakfast or hold a baking competition.

Our top tips for workplace fundraising

1 Promote your fundraising ideas in your internal newsletter and intranet.



3 Introduce a 'fine box' for anyone who repeats a cliché, who doesn't make you that promised cup of tea or who is late for a meeting or lunch.

4 Find out about 'payroll giving'.



Month by month fundraising at work ideas

January Get sponsored to give something up, learn a new skill or take on one of our exciting challenge events.

February Hold a music event or quiz day for Tinnitus Awareness Week.

March Spring clean your colleagues' desks or the homes of your family and friends for a donation.

April Organise an Easter egg hunt around the office or raffle a giant chocolate egg. Or, if you're feeling a bit cheeky, you could also set up a JustGiving page and ask colleagues to donate and vote for a daring challenge for your boss (best to ask permission first).

May Get golfing with a Golf Day for colleagues and corporate contacts. You could boost fundraising by producing a brochure with client advertising, holding a raffle or auction on the day, or a competition for 'nearest the pin' or 'the longest drive'.

June Celebrate midsummer with a party for your colleagues or hold a sweepstake for one of the big summer sporting events, such as Wimbledon or the Olympics.

July Hold a sports day with a difference, perhaps try a 'beat your boss' event.

August Bring the summer sunshine into your office with an ice cream sale.

September Mark the beginning of the new fashion calendar with a clothes swap or fashion show.

October Get into the spirit of the Great British Bake off and sell your 'bakes' to colleagues, or how about a Halloween fancy dress.

November Hold a firework or firework-themed party. Or warm up with a wine or gin tasting evening.

December Gift wrap your colleagues' Christmas presents for a donation; join a Santa Run or create your own.

Have fun and good luck! Most importantly, thank you for raising much-needed funds for Action on Hearing Loss.

**For all your fundraising materials, please contact:
community.fundraising@hearingloss.org.uk**